

Greater Wildwood Chamber of Commerce  
Wildwoods Boat Show



& Fishing Expo

April 4-6, 2008

Wildwoods Convention Center,  
On the Boardwalk in Wildwood, NJ

EXHIBITOR APPLICATION & CONTRACT

This application for exhibit space rental for the **Wildwoods Boat Show** at the **Wildwoods Convention Center in Wildwood, NJ**, on April 4-6, 2008, will become a contract between the Greater Wildwood Chamber of Commerce ("Management") and the undersigned representative below ("Exhibitor") upon acceptance by Management and is based upon the terms set forth below and on the rules and regulations which must be strictly adhered to by the Exhibitor, their employees and representatives.

EXHIBIT SPACE

*Please note that booth sizes in main exhibit hall have increased and price now includes carpet and hanging of one sign.*

Qty. **BOAT DISPLAY SPACE IN EXHIBIT HALL**

\_\_\_ 30' X 45' Display Space.....\$1,845  
Deposit Due: \$900 each.

\_\_\_ 40' X 45" Display Space.....\$2,250  
Deposit Due: \$1,200

Qty. **EXHIBIT BOOTHS IN LOBBY**

\_\_\_ Standard Booth Space 10' x 10' .....\$350  
Deposit Due: \$175 each.

\_\_\_ Special Rate for 10' x 20' Booth Space...\$600  
Deposit Due: \$300 (\$100 Discount!)

If interested in two or more spaces, please call 609-729-4000 for prices.

**Total Cost of Exhibit Space Reserved: \$\_\_\_\_\_ Total Enclosed: \$\_\_\_\_\_**

(Electric, Water Fill and Drain, Telephone and Internet services are available directly from the Wildwoods Convention Center. See enclosed Service Order Forms, or call 609-729-4000.)

What products/services will you be exhibiting? \_\_\_\_\_

Please list brand names: \_\_\_\_\_

My company is a:    \_\_\_ Manufacturer                      \_\_\_ Distributor                      \_\_\_ Boat Dealer  
                             \_\_\_ Marine Services                      \_\_\_ Manufacturer's Rep                      \_\_\_ Retailer & Marina

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Method of Payment:    \_\_\_ Check    \_\_\_ VISA    \_\_\_ MASTERCARD    \_\_\_ DISCOVER

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

MAKE CHECKS PAYABLE TO: Greater Wildwood Chamber of Commerce (GWCOG)

Mail Copy of Completed Contract with Payment to:

Wildwoods Boat Show, 3306 Pacific Avenue, Wildwood, NJ 08260

Toll-Free 888-729-0033 609-729-4000 Fax 609-729-4003

# Greater Wildwood Chamber of Commerce Wildwoods Boat Show & Fishing Expo April 4-6, 2008

Wildwoods Convention Center, on the Boardwalk in Wildwood, NJ

## Show Hours

Friday, April 4, 2PM – 8PM, Saturday, April 5, 10am – 7pm, Sunday, April 6, 10AM – 4PM

## Rules for Exhibitors

**LOAD IN:** Wednesday, April 2, 8AM to 4PM; or Thursday, April 3, 8AM to 6PM

Light Load In (Hand-Carried Items Only); Friday April 4, 9AM to 11:30AM

**LOAD OUT:** Monday, April 7, 8AM to 3PM; or Tuesday, April 8, 8AM to 3PM

**DEPOSIT AND PAYMENT TERMS:** A deposit on the exhibit space rental fee must be submitted with this application and the balance must be paid by March 1, 2008. This is a non-refundable deposit upon acceptance and this contract is non-cancelable and non-assignable. If the balance is not paid at time due, Exhibitor shall forfeit the exhibit space, all deposits made and must promptly pay Management the balance of the entire amount due. If Management rejects the application of the Exhibitor, the deposit will be promptly refunded. The Exhibitor is contractually liable for any legal fees or costs associated in fulfilling the terms of this contract. Upon acceptance of this agreement by Management, this shall be a legally binding agreement between the Exhibitor and Management.

**ADMISSABLE EXHIBITS:** a) Exhibitor agrees to display only new, unused current-model-year boats and marine related products. Exhibitor will not display any product without the endorsement of approval of the manufacturer. Exhibitor represents that it has full authority and all approvals necessary to display and sell its products at this show. b) Exhibitor agrees that show management may remove any exhibits that it determines are of a disruptive, objectionable or inappropriate nature.

**OPERATION:** Exhibitor will receive necessary badges for employees at registration desk during check-in. Exhibitor must be set-up and ready for operation one hour before event begins.

**SECURITY:** Overall security will be provided 24-hours during the show, from beginning of set-up to the end of breakdown. Management is not liable for the loss of any material, by any cause.

**COMPLIANCE WITH LAWS:** Exhibitor is responsible for obtaining all local, county and state licenses and business licenses which may be needed in order to sell or display merchandise or services. Exhibitors selling items at the show may be required to present Management with a copy of their retail license.

**DISRUPTION OF SHOW:** In the event that the exhibit space shall not be available for uses herein specified due to war, government action or order, act of God, fire, strike, labor disputes or any other causes beyond the control of Management, this agreement shall be terminated and Exhibitor hereby waives any claim for damages or compensation should the agreement be so terminated.

**WAIVER OF LIABILITY:** Management shall not be responsible for any damage or injury that may happen to the Exhibitor or its agent, employees or property from any cause whatsoever except the gross negligence or willful misconduct of Management or its employees, arising out of Management duties and responsibilities under this agreement. A certificate of insurance certifying a general liability policy is in effect, providing coverage for personal injury, product liability and property damage, must be submitted to Management prior to set-up.

**SPECIAL PROVISION:** Any special provision required by Exhibitor from Management must be noted on the front of this contract by Exhibitor, and are subject to approval by Management and availability.

**LOCATION:** Spaces are assigned on a first-come first-served basis, but every effort is made by Management to give Exhibitor his preferred location. Space or numbers may be changed by Management for the benefit of Exhibitor or the event itself, if, for unforeseen circumstances, date or location or name of event must be changed for the benefit of Management, this contract will remain in effect.

**LATE ARRIVALS:** Exhibitors arriving for set-up after their scheduled installation time can be relocated to any location specified by Show Management or, if no alternative is available, may be required to forfeit their show participation rights.

**STAFFING OF EXHIBITS:** Exhibits must be staffed during all show hours. Exhibit removal prior to the final day's close of the show is strictly forbidden. Exhibitors that do not comply with these regulations will not be offered renewal of their space in the following year's show.

**SALE OF MERCHANDISE:** The Exhibitor agrees to be solely responsible for registering for, collecting, and reporting appropriate sales tax.